



**FOR IMMEDIATE RELEASE**

July 21, 2015

The Virginia Dental Association Foundation (VDAF) announced today that Tara C. Quinn has been hired as its Executive Director. Ms. Quinn is currently the Executive Director of the Capital Region Land Conservancy (CRLC) in Richmond, Virginia. The CRLC is a private, non-profit land trust whose mission is to conserve and protect the natural and historic land and water resources of Virginia's Capital Region for the benefit of current and future generations. In addition to her experience as a non-profit executive director, Ms. Quinn has over 15 years of professional experience with proven skills in marketing, business development, communications, coalition building, and fundraising. She earned a Bachelor of Arts degree in Political Science from the University of North Carolina at Asheville, and conducted post-graduate studies with the Non-Profit Learning Point program at Virginia Commonwealth University.

The VDAF is a non-profit organization located in Richmond whose mission is to provide access to dental care to underserved Virginians. This mission is accomplished through three dental service programs: Missions of Mercy (MOM); Donated Dental Services (DDS); and Give Kids a Smile!®. Since its inception in 2000, the MOM Program has completed 82 clinics throughout Virginia, and provided nearly \$37 million in free dental care to over 57,000 patients. Through the DDS program, more than 600 dentists provide comprehensive dental care to elderly Virginians and persons with disabilities who cannot afford necessary treatment and do not qualify for publicly funded health programs. Give Kids a Smile!® is a program of the American Dental Association which provides free oral health services to children from low-income families across the country. The VDAF coordinates these activities in Virginia. Ms. Quinn will be responsible for planning, executing and monitoring all aspects of the Foundation's operational and administrative functions, including fund development, strategic planning, and financial management. Additional information about the VDAF can be found at <http://www.vdaf.org/>

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